

## The Year Was 1963...

- Tens of thousands join the Civil Rights march on Washington
- Soviet missiles leave Cuba
- JFK assassinated in Dallas
- Martin Luther King Jr is "Time Magazine" Person of the Year
- Patsy Cline killed in a small plane crash
- "Ronald McDonald", Ajax's "White Knight" and "Cap'n Crunch" are created
- "Hey Culligan Man"
- Songs: "I Want to Hold Your Hand" by the Beatles, "Surf'n USA" by Beach Boys
- Movies: "Goldfinger", "Marry Poppins", "My Fair Lady" and "Charade"

## In 1963...

- The Corvette Convertible cost \$4037 It weighed 2881 lbs and 10,919 Corvettes were produced
- The Corvette Sting Ray evolved from a racing car called the Mitchell Sting Ray.
- The Corvette received major restyling in 1963 including a divided rear window for a new "split-window" fastback coupe.
- The twin side-by-side headlights were hidden in an electrically-operated panel
- This was more than a styling gimmick, as it added to the car's basic aerodynamic design.
- The interior had circular gauges with black faces.
- Larry Shinoda came up with the "split-window" coupe design which William L. Mitchell loved although Zora Arkus-Duntov was against its vision-blocking look
- Corvette "firsts" for 1963 included optional knock-off wheels, air conditioning, and leather upholstery
- Air conditioning was a rare option in 1963 because it was introduced late in the year.
- The 184-powered Corvette could go from 0-to-60 mph in 5.9 seconds and from 0-to-100 mph in 16.5 seconds. Five historic Corvette Grand Sports were constructed in 1963 before all GM racing programs were canceled.

1963

