

## The Year Was 1960...

- Soviets shoot down US U2 spy plane
- Cassius Clay wins Gold Medal at Olympics in Rome
- USDA approves birth control pills
- Arnold Palmer wins \$17,500 as winner of the Master
- First successful kidney transplant is performed
- \$165,000 in 1960 has the buying power of \$1,000,000 in 2000
- Chevrolet Impala is best selling Car of the Year
- Ad campaign "Silly rabbit, Trix are for Kids!" is introduced
- Songs: "It's Now or Never" by Elvis, "The Twist" by Chubby Checker
- Movies: Psycho, Magnificent Seven, Blue Hawaii and West Side Story
- "Family Circus" is created

## In 1960...

- The Corvette cost \$3872 It weighed 2840 lbs and 10,261 Corvettes were produced
- The 1960 Corvette looked very much like the 1959 model.
- A new rear suspension sway bar improved the car's handling
- Aluminum cylinder heads and an aluminum radiator were introduced, but later withdrawn.
- The majority of 1960 Corvettes, 50.1 percent, were sold with a detachable hardtop.
- 51.9 percent of Corvettes sold had a four-speed manual transmission.
- A 1960 Corvette with the 283-cid 230-hp V-8 could go from 0-to-60 in 8.4 seconds and did the quarter mile in 16.1 seconds at 89 mph.
- The Route 66 television series, featuring Martin Milner and George Maharis driving their 1960 Corvette across the country on the "Mother Road" debuted this season.
- Power-operated folding top mechanism was \$139.90
- Metallic brakes were \$26.90
- Five 6.70 x 15 Nylon tires cost \$15.75

1960

