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## The Future Corvette Owners Association

Let's face it, Generation X is lost. To them, a Honda Civic with blue headlights, ugly wheels and the most irritating muffler possible is "the bomb." So where are the Corvette owners of the future coming from?

Some members of the [National Council of Corvette Clubs](#) had the foresight to ask that same question back in 1991. At the NCCC national convention in Charlotte, NC, that year, the Future Corvette Owners Association (FCOA) was formed, with Marleen DeZeeuw as director. That weekend, 76 members joined the FCOA.

Pat Kelly took over in 1997 when there were 289 active members (members are no longer active when they turn 16), and the FCOA has continued to grow, soaring to a current membership of over 1000. FCOA members live in 39 states, Germany, Guam, Japan, Singapore, Switzerland and the United Kingdom plus members with APO & FPO addresses. Anyone under the age of 16 can join as long as a relative is a NCCC member. There is a one-time \$5 membership fee, and since 1997, new FCOA members receive a membership packet similar to what NCCC members get but tailored for kids. Included is a personalized welcome letter, FCOA patch, FCOA membership card plus a notepad, dash plaque, stickers, pens, postcards and other items supplied by companies that support the FCOA program. Every current member receives an annual membership packet of kid stuff supplied by those same companies. The FCOA newsletter is sent out several times each year and is divided into sections for different age groups. With games, puzzles, articles, and pictures to color it makes learning about Corvettes fun. Pat has kept the FCOA cutting edge, and it now has an e-mail address (FCOAKids@aol.com) and a great website (<http://www.corvettesnccc.org/fcoa1.html>). "I get e-mail from kids whose parents aren't NCCC members, but they love Corvettes and they want to know what sites have pictures of Corvettes they can download. My husband, Gary, gets letters from kids that are doing term papers on Corvettes and they're looking for information. "

"I have as many young girls that are joining FCOA as I have boys," says Pat Kelly, "and there are a lot of girls out there that are waiting for the day they can own a Corvette." Surprised? We're not. Women are the fastest growing segment of the Corvette market, and our own 5-year-old daughter loves the FCOA newsletter. She too can't wait to own her own Corvette (make her's Competition or Millennium Yellow, thank you). Generation X may be lost forever, but thanks to the efforts of the Future Corvette Owners Association, there's hope for Generation Y! -Tom & Kelly Glatch