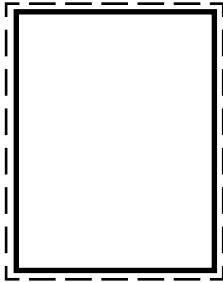
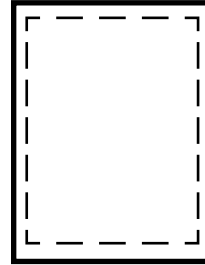


# Blue Bars

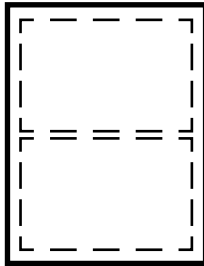
## NCCC Blue Bars Magazine Advertiser Specifications



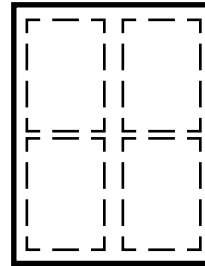
Full Page Ad  
(8 1/2 x 11)  
with .125 bleeds all  
around. Total size  
including bleed:  
8.75 x 11.25



Full Page Ad  
with no bleed.  
Total size:  
7.75 x 10



Half Page Ad  
with no bleed.  
Total size:  
7.75 x 5



Quarter Page Ad  
with no bleed.  
Total size:  
3.75 x 5

### File Requirements:

Electronic files must be placed on (PC or Mac) floppy disk, zip disk or CD.

**Supported Applications:** Quark XPress (.QXP), Pagemaker (PM6 or P65), Illustrator (.AI), or Freehand (.FH7 or .FH8). **Be sure to include all graphics and fonts.**

If you are sending a “full color image” (CMYK) or a grayscale file, save it as a .TIF or .EPS with a resolution of 300 dpi.