

Blue Bars

ADVERTISING OPPORTUNITIES LIKE NONE OTHER!

(revised 8/1/19)

The National Council of Corvette Clubs is offering advertising opportunities in its quarterly publication, *Blue Bars*, to Corvette related businesses, Clubs, and NCCC Regions. Why should you consider advertising in this publication?

---Favorable rates

---Official publication of the largest single car club of its kind in the world

---Average circulation in excess of 11,000 copies

The interests of our membership are varied – competition, car shows, parades, charitable events and numerous social events, all of which are sponsored by our Clubs. As the interest of our membership is so varied, so are their needs for Corvette-related products, services and activities.

Don't miss this great opportunity to market your products, services or events to Corvette enthusiasts across the country.

Advertising Rates

<u>Size</u>	<u>Cost</u>
Inside Front Cover	\$1000
Inside Back Cover	\$1000
Full Page (7-3/4 x 9-3/4)	\$800*
Half Page (7-3/4 x 4-7/8)	\$450
Third Page (5 x 4-7/8)	\$400
Quarter Page (3-7/8 x 4-7/8)	\$375
Sixth Page (2-1/4 x 4-7/8)	\$350
Business Card (3-1/2 x 2)	\$225

*Full Page Bleed (8-3/4 x 11-1/4)

Effective April 1, 2008, a 15% discount will be given when four (4) ads are purchased as a package. These ads must be half-page or larger. (Non NCCC Club/Region)

NCCC Clubs that wish to publicize their Clubs' activities and special events by placing a flyer in *Blue Bars*, may do so by purchasing ad space at 50% of the Advertising Rate shown above for the page size desired.

Advertising and Article Deadlines

February 28 for Spring issue	Published in April/May
May 31 for Summer issue	Published in July/August
August 31 for Fall issue	Published in October/November
November 30 for Winter issue	Published in January/February

Copy and Inquiries

Until further notice, all *Blue Bars* Copy and Inquiries must be directed to the following email address: BlueBars@corvettesnccc.org

Ads may be submitted in either jpg or pdf form.

Invoices for ads placed are payable upon receipt of invoices issued by the NCCC Treasurer and are payable to: NATIONAL COUNCIL OF CORVETTE CLUBS.