



# National Council of Corvette Clubs, Inc.

Incorporated 1960

## Job Description



### **DIRECTOR OF SPONSORSHIP** (Appointed by the President – one year term- no term limits)

The President of NCCC with the approval of the Board of Governors appoints the Director of Sponsorship.

The Director of Sponsorship shall work directly with the President, Director of Public Relations, Business Manager, and Convention Steering Committee Advisor to promote NCCC and secure sponsorship funds to defray expenses of the national organization.

#### **Duties include:**

1. Solicits funds from the business community to support NCCC and serves as the liaison between NCCC and the businesses.
2. Works directly with sponsors attending the annual convention or Governor's meetings to assure the maximum exposure for that sponsor and coordinates activities at these venues with the Convention Director and NCCC President.
3. Coordinates membership benefits between the Membership Director and the sponsor and assists in procuring information for the membership packets.
4. Coordinates website listing and information regarding sponsors with the Webmaster as well as approving business related activities that are included on the website.
5. Responds to requests to have links added to the website from the business community.
6. Assists the Sergeant of Arms in the solicitation of door prizes to be given at the Governor's meeting.
7. Attends shows, seminars, or meetings in the promotion of NCCC as allowed within the budget guidelines.
8. Attends all Governor's meetings and Executive Board meetings and presents a report of these meetings.
9. Is an active member of the Finance Committee and the Convention Steering Committee.
10. Prepares an article for each issue of *Blue Bars*.