



National Council of Corvette Clubs, Inc.

Incorporated 1960

Job Description



DIRECTOR OF PUBLIC RELATIONS (elected in Nov of EVEN years, term of office covers a two year period – 2005-2006; 2007-2008 etc.)

The Director of Public Relations shall be responsible for promoting, furthering the image, and disseminating information relative to the Corporation, as the President and Executive Board may direct from time to time.

Major Job Duties:

Maintain and Distribute the NCCC traveling Promotional Displays (2)

Maintain the NCCC Kiosk at the National Corvette Museum

Maintain the NCCC Key Events List, and distribute it to Corvette Related Magazines.

Issue Press releases for NCCC Convention, to the Corvette Related Magazines

Promote NCCC thru Advertisement in Corvette Related Magazines as appropriate

Other Promotional Activities as Directed by Executive Board & Board of Governors