

Blue Bars

ADVERTISING OPPORTUNITIES LIKE NONE OTHER!

(Revised 5/18/10)

The National Council of Corvette Clubs is offering advertising opportunities in its quarterly publication, *Blue Bars*, to Corvette-related businesses, clubs, and NCCC Regions. Why should you consider advertising in this publication?

- Favorable rates
- Official publication of the largest single car club of its kind in the world
- Average circulation in excess of 12,000 copies

The interests of our membership are varied – competition, car shows, parades, charitable events, and numerous social events, all of which are sponsored by our clubs. As the interests of our membership are so varied, so are their needs for Corvette-related products, services, and activities.

Don't miss this great opportunity to market your products, services, or events to Corvette enthusiasts across the country.

Advertising Rates

Copy and Inquiries

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<u>Size</u>	<u>4/Color</u>	<u>Black/White</u>
Inside Front Cover	\$900*	n/a
Inside Back Cover	\$900*	n/a
Full Page (7¾ x 9¾)	\$725*	\$625
Half Page (7¾ x 4⅞)	\$400	\$350
Third Page (5 x 4⅞)	\$375	\$325
Quarter Page (3⅞ x 4⅞)	\$350	\$300
Sixth Page (2¼ x 4⅞)	\$325	\$275
Business Card (3½ x 2)	\$200	\$150

* Full Page Bleed (8¾ x 11¼)

Check Must Accompany Ad
Payable to: NCCC or
NATIONAL COUNCIL OF
CORVETTE CLUBS

A 15% discount will be given to any sponsor or member club making a one-time purchase of four (4) ads, either full page or half page, full color or black/white.

Acceptable Media:

Camera-Ready Copy
Electronic
Film
Line Screen is 133-150

Advertising Deadlines

December 31 for Winter Issue	Published Late February
March 31 for Spring Issue	Published Late May
June 30 for Summer Issue	Published Mid-August
September 30 for Fall Issue**	Published Mid-November

** The Fall Issue will also serve as the Annual NCCC Convention Issue.