

Blue Bars

ADVERTISING OPPORTUNITIES LIKE NONE OTHER!

(Revised 12/1/07)

The National Council of Corvette Clubs is offering advertising opportunities in its quarterly publication, *Blue Bars*, to Corvette-related businesses, clubs, and NCCC Regions. Why should you consider advertising in this publication?

- Favorable rates
- Official publication of the largest single car club of its kind in the world
- Average circulation in excess of 12,000 copies

The interests of our membership are varied – competition, car shows, parades, charitable events, and numerous social events, all of which are sponsored by our clubs. As the interests of our membership are so varied, so are their needs for Corvette-related products, services, and activities.

Don't miss this great opportunity to market your products, services, or events to Corvette enthusiasts across the country.

Copy and Inquiries

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Advertising Rates

(effective 12/01/07)

<u>Size</u>	<u>4/Color</u>	<u>Black/White</u>
Inside Front Cover	\$900*	n/a
Inside Back Cover	\$900*	n/a
Full Page (7¾ x 9¾)	\$725*	\$625
Half Page (7¾ x 4¾)	\$400	\$350
Third Page (5 x 4¾)	\$375	\$325
Quarter Page (3¾ x 4¾)	\$350	\$300
Sixth Page (2¼ x 4¾)	\$325	\$275
Business Card (3½ x 2)	\$200	\$150

* Full Page Bleed (8¾ x 11¼)

Check Must Accompany Ad
Payable to: NCCC or
NATIONAL COUNCIL OF
CORVETTE CLUBS

Acceptable Media:

Camera-Ready Copy
Electronic
Film
Line Screen is 133-150

Advertising Deadlines

December 1 for Winter Issue	Published Late January
March 1 for Spring Issue	Published Late April
June 1 for Summer Issue	Published Mid-August
September 1 for Fall Issue	Published Mid-November